



Show Program Advertising Rates

March 19 & 20, 2008

29th Annual Show!

Rate Structure	Black/White	Color	
1/8 Page	\$125	\$195	Inside Covers, Color (Two positions available).....\$850
1/4 Page	\$225	\$350	Back Cover, Color (One position available).....\$975
1/2 Page	\$350	\$525	
Full Page.....	\$550	\$775	

Mechanical Information

1/8 Page, (Business Card).....	3.625" x 2.313"	Full Page.....	7.5" x 10"
1/4 Page, Vertical	3.625" x 4.875"	Bleed Size	8.75" x 11.25"
1/2 Page, Horizontal.....	7.5" x 4.875"	Trim Size	8.5" x 11"

Program ads printed by offset method on 60 lb. enamel stock. No agency or cash discounts accepted.
Call 304-342-8898 for more information.

We accept uncompressed Adobe Acrobat (PDF) files with integrated fonts and high resolution OPI pictures and artwork.
Alternatively, you can provide Tagged Image File Format (TIF) files in either 300 or 600 dpi, color or black/white.
We may also use a previous ad from one of the sponsors' magazines or a past **expo** program.

Please send a CD or DVD if the file(s) exceed the common attachment file size of 4 megabytes.

Please PRINT the following information and return to:

expo 08

2114 Kanawha Boulevard, East ~ Charleston, WV 25311
(304) 342-3976 expo@wvexpo.com

Company _____
 Individual _____ Signature _____
 Address _____
 City _____ State _____ Zip _____
 Telephone _____ FAX _____
 E-mail _____

Ad Size Preferred _____ Amount Enclosed \$ _____

_____ Please repeat my ad from Page _____ of the 2007 EXPO Program.

_____ CD or DVD is enclosed.

_____ Please make up my ad from the enclosed materials.

_____ Please use my previous ad from: _____ Issue of West Virginia Construction News Magazine

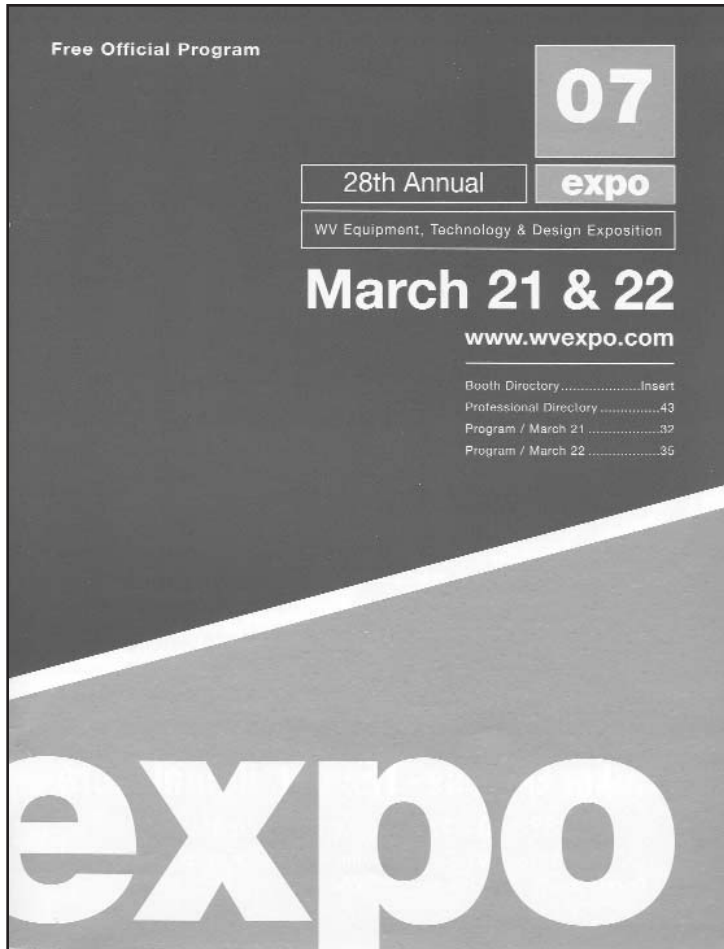
expo reserves
editorial rights for all ads.

For additional information on ad sales contact:

Blackwell and Co.
304-342-8898 / e-mail: cnt@blackwellandco.com

blackwell AND CO.
MARKETING AND CREATIVE STRATEGY

Don't Be Left Out!



expo 08

Show Program

Advertising Opportunity

The EXPO 2007 Show Program was an impressive 68-page magazine-quality publication.

Don't let your business miss the opportunity to be recognized in this year's Show Program. It will be presented free of charge to each person who attends the show and will be used throughout the year to help us spread the word about **expo**.

We anticipate a direct readership of approximately 5,000 with a significantly higher pass-along readership. In addition to articles about the sponsors and co-sponsors, the Program contains complete contact information on all exhibitors and honor exhibitors which makes it a valuable resource long after the show.

**For more information on placing an advertisement in the expo 08 Program,
please see the rate schedule on the reverse side.**

expo 08

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Charleston, WV 25311
304-342-Expo (3976)
www.wvexpo.com